



# 3D Comm

making exhibiting effective...easily

3D Comm Pty Ltd  
26 McGregors Dr  
Keilor Park  
Victoria 3042  
Australia

t +61 3 9336 1855  
f +61 3 9336 1856  
e info@3dcomm.com.au

[www.3dcomm.com.au](http://www.3dcomm.com.au)



## Mission Foods\_Fine Food

Melbourne Convention & Exhibition Centre

3D Comm provided Mission Foods with a turn key solution for their participation at the recent Fine Foods Australia trade exhibition. We provided all services from the initial concept, design development and graphic design through to Manufacture, logistics, project management and installation of all services on site.

The brief for the exhibit was that it had to be modular and reusable for future events and to reflect the Mission Foods existing corporate colours and brand guidelines.

The Design Style incorporated 'Round Corners' following in the style of the Mission Foods Logo. The Red and Yellow on the main structure were reflected the Mission Foods colours, reinforcing the corporate tones. Overhead the solid double sided logo panel acted as a navigation point and added status.

